

Art in Bloom

20TH CELEBRATION OF ART AND FLOWERS

February 27–March 1, 2026

A Community Festival

All are welcome as we prepare to host this ever-popular celebration of art and flowers. Thirty floral designers will create beautiful displays that interpret artwork in the Museum's collection. Art in Bloom attracts 30,000+ visitors over the weekend and remains the Museum's most popular and most highly anticipated festival.

See the flowers first during a special ticketed preview event on Thursday evening, followed by a full weekend of festival activities. The Museum will overflow with elegant floral arrangements while offering early morning Member Hours, Flower Happy Hours, Family Florals, unique Art in Bloom-themed shopping and dining, and many more public events. All are highly visible opportunities for sponsors.

Art in Bloom Preview Party

Hosted by the Museum's Friends Board, the Art in Bloom Preview Party is an exclusive evening welcoming more than 500 guests for a first look at the floral arrangements. Co-chaired in 2026 by Nicole Bailey and Monique Levy, the Preview Party takes place on Thursday, February 26, and offers an elegant cocktail experience with curated drinks and light dinner fare.

Featured Florist

The 2026 festival will center around a unique installation in Sculpture Hall by New York-based florist Rachel Cho. Guests can watch and interact with Cho during a free live floral-arranging demonstration on Friday evening in The Farrell Auditorium.

Other Festival Highlights

- **Flowers After Hours** draws nearly 1,000 sophisticated, 21+ guests with music, cocktails, and more.
- The SLAM Education Center's transformation into the **Garden View Lounge** creates a tranquil respite from the bustle of the Museum's galleries.
- **Family Programs** engage art and floral enthusiasts of all ages.
- Exclusive **Member Hours** reward the Museum's most loyal supporters.



Sponsorship Levels and Benefits

PRESENTING SPONSOR

One 2026 Co-Presenting Sponsorship alongside Bank of America is available; inquire for details.

PREVIEW PARTY SPONSOR: \$25,000

- High-profile logo recognition as sponsor of the festival's Preview Party on Museum signage, festival visitor guide, and slam.org
- Opportunity to designate a sponsor-named prize
- Staffed display or activation in Sculpture Hall during agreed-upon hours
- 10 tickets to the Art in Bloom Preview Party (\$750 *nondeductible*)
- Museum Corporate Partnership Program Director's Circle-Level membership*

FEATURED FLORIST SPONSOR: \$15,000

- Logo recognition as sponsor of the festival's Featured Florist on the installation placard in Sculpture Hall, on Museum signage, festival visitor guide, and slam.org
- Staffed display or activation in auditorium lobby before the Drop-in Designer Demo
- Opportunity to introduce the featured florist at the start of the presentation
- Museum Corporate Partnership Program Benefactor-Level membership*

FLOWERS AFTER HOURS SPONSOR: \$10,000

- Logo recognition as sponsor of the festival's Flowers After Hours on Museum signage, festival visitor guide, and slam.org
- Staffed display or activation at the event
- 10 tickets to Flowers After Hours (\$450 *nondeductible*)
- Museum Corporate Partnership Program Patron-Level membership*

SUPPORTING SPONSORS: \$5,000

Three offerings

- Logo recognition as supporter of the festival's Garden View Lounge, Family Programs, OR Member Hours (reserved for 2026) on Museum signage, festival visitor guide, and slam.org
- Display at sponsored program
- 4 tickets to the Art in Bloom Preview Party (\$300 *non-deductible*)
- Museum Corporate Partnership Program Member-Level membership*

***Corporate Partnership Program (CPP)** benefits include exhibition passes, Museum memberships, a representative on the CPP Committee, and invitations for all employees and families to attend three annual CPP Days. *CPP funds support Museum general operating expenses. Current member companies will receive a renewal (or renewal discount) at the indicated level.*



Sponsorship Commitment

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SAINT LOUIS ART MUSEUM