

Art in Bloom

February 26–28, 2027

2027 Co-Chairs | Cabanne Howard, Ted Wight

A Community Festival

All are welcome at this ever-popular celebration of art and flowers, when 30 floral designers create beautiful displays that interpret artwork in the Museum's collection. Art in Bloom attracts 35,000+ visitors over the weekend and remains the Museum's most popular and most highly anticipated festival.

See the flowers first during a special ticketed preview event on Thursday evening, before a full weekend of festival activities. The Museum will overflow with elegant floral arrangements while offering early morning Member Hours, Flower Happy Hours, Family Florals, unique Art in Bloom-themed shopping and dining, and many more public events. All are highly visible opportunities for sponsors.

Art in Bloom Preview Party

The Preview Party, hosted by the Museum's Friends Board on Thursday, February 25, is a truly exclusive event offering over 600 guests a first look at the floral arrangements. Tickets start at \$200 and include cocktails and light dinner fare.

Featured Florist

The 2027 festival will center around a unique installation in Sculpture Hall by a nationally recognized featured florist. Guests can watch and interact with the florist during a free live floral-arranging demonstration on Friday evening in The Farrell Auditorium.

Other Festival Highlights

- **Flowers After Hours** draws nearly 1,000 21+ guests with music, cocktails, and more.
- The SLAM Education Center's transformation into the **Garden View Lounge** creates a tranquil respite from the bustle of the Museum's galleries.
- **Family Programs** engage art and floral enthusiasts across generations.
- Exclusive **Member Hours** reward the Museum's most loyal supporters.



SAINT LOUIS ART MUSEUM

Sponsorship Levels and Benefits

FESTIVAL PRESENTING SPONSOR

One 2027 Copresenting Sponsorship is available; inquire for details.

PREVIEW PARTY SPONSOR \$25,000

One 2027 Co-Sponsorship is available; inquire for details.

FEATURED FLORIST SPONSOR: \$20,000

- Logo recognition at the featured florist installation, selfie station, signage, visitor guide, and website
- Staffed display or activation in auditorium lobby before Featured Florist demonstration
- Opportunity to introduce the Featured Florist presentation; reserved VIP group seating
- 8 tickets to the Art in Bloom Preview Party (\$600 *nondeductible*)
- Museum Corporate Partnership Program Benefactor-Level membership*

FLOWERS AFTER HOURS SPONSOR: \$15,000

- Logo recognition on event signage and signage, visitor guide, and website
- Staffed display or activation at the event
- 10 tickets to Flowers After Hours (\$500 *nondeductible*)
- Museum Corporate Partnership Program Benefactor-Level membership*

FLORAL AWARDS SPONSORS: \$10,000

- Logo recognition as sponsor of the Judges', Peoples', OR Staff Choice award on visitor guide and website
- Dedicated recognition signage in Sculpture Hall
- 6 tickets to the Art in Bloom Preview Party (\$450 *nondeductible*)
- Museum Corporate Partnership Program Patron-Level membership*

SUPPORTING SPONSORS: \$5,000

- Logo recognition as supporter of the festival's Preview Party, Garden View Lounge, OR family programs on signage, visitor guide, and website
- 4 tickets to the Art in Bloom Preview Party (\$300 *nondeductible*)
- Museum Corporate Partnership Program Member-Level membership*

***Corporate Partnership Program (CPP)** benefits include exhibition passes, Museum memberships, a representative on the CPP Committee, and invitations for all employees and families to attend 3 annual CPP Days. *Current member companies will receive additional benefits at the indicated level.*



Sponsorship Commitment

Contact: Laura Foughty
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